

Privacy Policy

Effective Date: August 6, 2026

Blum Health ("we," "our," or "us") is committed to protecting your privacy and maintaining the security of the information you provide through our website.

This Privacy Policy explains what information we collect, how we use it, and the choices available to you when you visit our website.

Information We Collect

Information You Provide

We may collect personal information that you voluntarily provide, including:

- Name
- Email address
- Telephone number
- Mailing address
- Information submitted through our contact form
- Appointment request information
- Payment information submitted through our secure payment platform

By providing a telephone number and submitting the form, you are consenting to be contacted by SMS text message and agreeing to our [Privacy Policy](#). Message frequency may vary. Message and data rates may apply. Reply STOP to opt out of further messaging. Reply HELP for more information

Automatically Collected Information

When you visit our website, we may automatically collect information such as:

- IP address
- Browser type
- Device information
- Pages viewed
- Time spent on our website
- Referring websites
- Cookies and similar technologies

This information helps us improve website performance, security, and user experience.

Cookies and Analytics

Our website uses cookies and similar technologies to improve functionality and analyze website traffic.

We may use services such as Google Analytics to better understand how visitors interact with our website. These services collect aggregated information and do not identify you personally.

You may disable cookies through your browser settings; however, some website features may not function properly.

Appointment Scheduling

Blum Health uses **Jane** as our secure online scheduling platform.

Information submitted through Jane is used solely to schedule appointments, communicate with you regarding your care, and manage practice operations.

Submitting an appointment request does not establish a physician-patient relationship or guarantee an appointment.

Online Payments

We use **Jane** to securely process online payments.

Credit card information is processed through Jane and its authorized payment processor using encrypted, industry-standard security practices. Blum Health does not store complete credit card information on our servers.

How We Use Your Information

We may use your information to:

- Respond to inquiries
- Schedule appointments
- Process payments
- Communicate regarding our services
- Improve our website
- Protect against fraud and unauthorized access
- Comply with legal obligations

We do not sell or rent your personal information. No mobile information will be shared with third parties/ affiliates for marketing/promotional purposes. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

Third-Party Service Providers

We work with trusted service providers to operate our business, including:

- Jane (appointment scheduling, practice management, patient communications, and payment processing)
- Website hosting providers
- Analytics providers
- Security providers

These providers are authorized to access information only as necessary to perform services on our behalf.

Data Security

We maintain reasonable administrative, technical, and physical safeguards designed to protect your personal information.

Although we strive to protect your information, no method of electronic transmission or storage can be guaranteed to be completely secure.

Third-Party Links

Our website may contain links to external websites. Blum Health is not responsible for the privacy practices or content of those websites.

Children's Privacy

Our website is not intended for children under the age of 13, and we do not knowingly collect personal information directly from children through this website.

Changes to This Policy

We may update this Privacy Policy from time to time. Changes will be posted on this page with an updated Effective Date.

Contact Us

If you have questions regarding this Privacy Policy, please contact:

Blum Health

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Email: info@blumhealthco.com