

Notice of Privacy Practices

Effective Date: August 6, 2026

THIS NOTICE DESCRIBES HOW MEDICAL INFORMATION ABOUT YOU MAY BE USED AND DISCLOSED AND HOW YOU CAN ACCESS THIS INFORMATION. PLEASE REVIEW IT CAREFULLY.

Blum Health is required by the Health Insurance Portability and Accountability Act (HIPAA) to maintain the privacy of your Protected Health Information (PHI), provide you with this Notice of Privacy Practices, and comply with the terms of this notice.

Our Commitment to Your Privacy

We understand that your medical information is personal. We are committed to protecting your health information and using it only as permitted or required by law.

How We May Use and Disclose Your Health Information

We may use and disclose your Protected Health Information for the following purposes:

Treatment

To provide, coordinate, and manage your healthcare services.

Payment

To collect payment for healthcare services provided. Although Blum Health may not bill insurance directly, we may use your information to process payments, provide receipts, or coordinate payment for services.

Healthcare Operations

To operate and improve our practice, including:

- Quality assessment
- Staff training
- Administrative activities
- Compliance reviews
- Business management

Appointment Reminders and Communications

We may contact you by phone, email, text message, or through Jane regarding appointments, follow-up care, test results, treatment recommendations, or practice updates.

As Required by Law

We may disclose your information when required by federal or state law, public health reporting requirements, court orders, or other legal obligations.

Business Associates

We work with trusted vendors who assist us in operating our practice. These companies may receive Protected Health Information only as necessary to perform services for us and are required by law and contract to safeguard your information.

This includes our practice management platform, **Jane**, which assists with appointment scheduling, patient communications, documentation, and payment processing.

Your Rights

You have the right to:

- Inspect and obtain copies of your medical records, as permitted by law.
- Request corrections to your health information.
- Request restrictions on certain uses or disclosures.
- Request confidential communications.
- Receive an accounting of certain disclosures of your information.
- Receive a paper copy of this Notice at any time.
- Choose someone to act on your behalf when legally authorized.
- File a complaint if you believe your privacy rights have been violated.

Our Responsibilities

Blum Health is required to:

- Protect the privacy of your Protected Health Information.
- Provide you with this Notice.
- Follow the privacy practices described in this Notice.
- Notify you if a breach of unsecured Protected Health Information occurs when required by law.

Changes to This Notice

We reserve the right to change this Notice at any time. Updated versions will be available in our office and on our website.

Questions or Complaints

If you have questions regarding this Notice or believe your privacy rights have been violated, please contact us:

Privacy Officer

Blum Health

10930 N Tatum Blvd., Suite C101

Phoenix, AZ 85028

Phone: (480) 500-8476

Email: info@blumhealthco.com

You may also file a complaint with the U.S. Department of Health and Human Services. Filing a complaint will not affect the quality of care you receive or result in retaliation.